



## Site Characterization

Site characterization describes the nature and the extent of the contamination and defines contaminant pathways and receptors. Geospatial methods can improve the efficiency of the site characterization by:

- providing a basis for estimating the total mass and extent of contamination, including an estimate of the uncertainty in the estimate
- improving estimation of critical contaminant statistical parameters, including exposure point concentrations
- providing an optimized basis for sample spacing that minimizes duplicative information
- providing for interpolation of results by considering the actual spatial correlation of the results, which allows a more complete picture of the contaminant footprint and impact and provides information on the uncertainty in the interpolated values
- refining [background data \(GSMC-1\)](#) by including naturally occurring spatial variability
- refining the CSM using data collected during the site characterization stage by:
  - employing spatial modeling or temporal modeling
  - quantifying uncertainty in contamination areal and magnitude definition (data gaps) and reducing uncertainty in CSM parameters
  - adjusting the number of monitoring points (minimum and sufficient)
  - improving spatial coverage and monitoring point placement
  - optimizing the frequency of monitoring (minimum and sufficient)
  - identifying essential data (chemical concentrations, physical parameters)
- generating site-specific information based on physical site conditions, geology, hydrology and chemistry data
- identifying the location of sources, number of potential sources, and relative contributions from comingled sources
- illustrating transport pathways, groundwater dynamics (water levels, flow, and direction of flow) and plume dynamics (contaminant concentration fluctuations, shape, size, expansion or contraction, and attenuation)
- supporting data evaluation, management, and reporting procedures by confirming sampling and monitoring methods used or the need for changes to methods by identifying:
  - accuracy and precision needs
  - model demands
  - costs
- supporting communications (for example, generating maps of results for homeowners whose water supply wells are downgradient)

The available data should be first subjected to EDA, including computation of means and variances, quantiles, and tests for temporal trends and outliers (outlier data should only be excluded if an explanation for the outlier can be deduced). See [Section 5.1](#) of the ITRC GSMC-1 document ([ITRC 2013](#)) for more information on outliers and EDA. The analysis should include some initial data spatial contouring to qualitatively assess spatial variability and trends.

Figure 3 provides an overview of the role of geospatial methods in this stage of the project life cycle. Each general topic and specific question is linked to a more detailed discussion.

# Site Characterization

## Method Category

Other Methods

Simple Methods

More Complex Methods

Advanced Methods

### Sample Spacing

*What is appropriate sample spacing, considering spatial correlation?*

Methods to answer this question

Variograms

### Interpolation

*How can a representative interpolation (contour map) of results for any medium be prepared?*

Methods to answer this question

Inverse distance weighting  
natural neighbor

Local spatial regression  
splines

Kriging

### Estimating Average Concentrations

*What is an estimate of the average concentration of a contaminant for any medium?*

Methods to answer this question

Declustering using  
voronoi polygons

Block kriging

### Estimating Concentrations Based on Proxy Data

*How can a large amount of inexpensive data be used to improve interpolation of other data?*

Methods to answer this question

Multiple regression

Kriging with external trend  
(drift)

Co-kriging

### Estimating Quantities

*How can an estimate of quantities (for example, mass or volume of media) be developed?*

Methods to answer this question

Delaunay triangulation

Indicator kriging

Other kriging methods

Conditional simulation

### Background Estimation

*How can background concentrations be estimated when working with spatially correlated data?*

Methods to answer this question

Declustering using voronoi  
polygons and delaunay  
triangulation

Variograms

Kriging, particularly block  
kriging

### Quantifying Uncertainty

*How can geospatial methods help quantify uncertainty in the definition of a contaminated area needing further work, for any medium?*

Methods to answer this question

Kriging with cross-validation

Contouring kriging variance

Conditional simulation

### Hot Spot Detection

*How can geospatial methods help with hot spot detection and delineation?*

Methods to answer this question

Traditional statistics

Variograms

**Figure 3. Site characterization overview.**

## Site Characterization: Sample Spacing

### ***What is appropriate sample spacing, considering spatial correlation?***

▼[Read more](#)

Choosing efficient and effective sample spacing (in space or time) for any medium can help to optimize a sampling program. For any site, the applicable environmental media may vary and evaluations may be conducted for multiple environmental media. The purpose for each evaluation may differ by medium as well; see [Common Misapplications](#) for information on how these differences can result in misapplication of geospatial methods. Additionally, see the discussion on using geospatial results in selection of [sample spacing](#) or sampling plan design.

*Geospatial Method:*

[Variograms](#) (spatial or temporal) can identify distances in space or time where samples would provide independent (noncorrelated) data so that the effort does not yield duplicative information. The range interpreted from the variogram is an indication of the spacing of noncorrelated data. A large fraction of the range is a reasonable basis for sample spacing.

## Site Characterization: Interpolation

### ***How can a representative interpolation (contour map) of results for any medium be prepared?***

▼[Read more](#)

A representative map that effectively portrays the spatial relationships of sampling and measurement results supports optimal site decisions.

*Geospatial Methods:*

1. [Simple geospatial methods](#) such as inverse distance weighting or natural neighbor interpolation
2. [More complex geospatial methods](#) such as [local spatial regression](#) or [splines](#)
3. [Advanced methods \(kriging\)](#)

## Site Characterization: Estimating Average Concentrations

### ***What is an estimate of the average concentration of a contaminant for any medium?***

▼[Read more](#)

For treatment design, risk assessment, and other objectives it may be necessary to estimate the average for potentially correlated spatial data. If data are spatially correlated or clustered, geospatial methods may yield more accurate estimates of the average. Another approach to find average concentrations would be to conduct incremental sampling, which provides a physical average (see [ITRC ISM-1](#)). For more information, see the discussion of using geospatial results in [estimating quantities](#) and average concentrations.

*Geospatial Methods:*

1. Declustering using Voronoi polygons with values weighted by area of polygons
2. Block kriging to estimate the average concentration in a specific area or block, particularly where data are spatially correlated or clustered.

## Site Characterization: Estimating Concentrations Based on Proxy Data

### ***How can a large amount of inexpensive data be used to improve interpolation of other data?***

▼[Read more](#)

Inexpensive proxy concentrations are often generated by other means such as real-time field measurements and can be correlated with fewer fixed laboratory data points, can be used together to make better site characterization maps. This method can be used with the Triad approach ([ITRC 2003](#); [ITRC 2007](#); [USEPA 2003](#)). For more information, see the discussion of using geospatial results in using [proxy information](#) to estimate contaminant concentrations.

*Geospatial Methods:*

1. [Multiple regression](#)

2. [Kriging with external trend](#) (drift)
3. [Co-kriging](#)

## Site Characterization: Estimating Quantities

***How can an estimate of quantities (for example, mass or volume of media) be developed?***

▼[Read more](#)

Geospatial analysis can help to optimize the estimate of quantities needing remediation and quantify the uncertainty associated with that estimate. The answer to this question also determines the limits of the media that require treatment. This approach can also be useful for risk assessment and remedial design; see also the discussion of using geospatial results in [estimating quantities](#).

*Geospatial Methods:*

1. [Delaunay triangulation](#) can be used to estimate the areas of exceedance.
2. [Indicator kriging](#) provides certainty of exceedances of the standard to assess risk and cost tradeoffs, which is particularly useful for remedial design.
3. [Other kriging methods](#) can be used to interpolate between known values to assess limits and uncertainties with kriging variances.
4. [Conditional simulation](#) can be conducted to assess the probabilities of volumes or areas exceeding a standard.

## Site Characterization: Background Estimation

***How can background concentrations be estimated when working with spatially correlated data?***

▼[Read more](#)

Sampling results that are clustered and spatially correlated can skew the background statistics. Geospatial methods address this problem by better representing background concentrations that vary spatially. The products of the analysis can be measurements of spatial correlations of existing data, as well as an estimate of the true background population statistical distribution when working with spatially correlated data. For more information, see the discussion of using geospatial results in [background estimation](#).

*Geospatial Methods:*

1. Declustering using [Voronoi polygons](#) and [Delaunay triangulation](#), with values weighted by area of polygons.
2. [Variograms](#) (for assessing if the data are spatially correlated).
3. [Kriging](#), particularly block kriging where background data are spatially correlated or clustered.

## Site Characterization: Quantifying Uncertainty

***How can geospatial methods help quantify uncertainty in the definition of a contaminated area needing further work, for any medium?***

▼[Read more](#)

Analysis of uncertainty when contouring environmental data may help inform and optimize the decisions about future sampling locations or areas requiring remediation (for example excavation quantity or spatial extent). The analysis provides maps of uncertainty in the estimated or interpolated values. For more information, see the discussion of using geospatial results in [quantifying uncertainty](#).

*Geospatial Methods*

1. [Kriging](#) (various types) with cross-validation, and contouring kriging variance in order to look for areas of high variance as areas of uncertainty
2. [Contouring kriging variance](#), looking for areas of high variance as areas of uncertainty
3. [Conditional simulation](#) can be used to assess how the interpolated or predicted values may vary over many realizations. This approach can provide values of probabilities for exceedances.

## Site Characterization: Hot Spot Detection

***How can geospatial methods help with hot spot detection and delineation?***

▼ [Read more](#)

During regular monitoring or characterization, it is important to delineate localized but very strong contaminant source areas (hot spots). These areas can be identified by sampling on a systematic grid or through use of row- and column-aligned [incremental sampling methods](#) (ISM). [Traditional statistical analysis](#) can help identify a strategy to find hot spots, but does not take into account any spatial correlation over short distances. Geospatial analysis of data may help identify these hot spots. Examples of geospatial analysis approach include ordnance detection with geophysical data, or characterization of a large area with random storage or disposal of hazardous wastes. Note that geospatial methods require some existing data to guide the collection of additional data. For more information, see the discussion of using geospatial results in [Hot Spot Detection/Delineation](#).

*Geospatial Methods:*

1. [Variograms](#) can help select optimal grid spacing based on the degree of spatial correlation for detecting hotspots of a given size. The variograms can indicate the distances at which the sampling locations can be spaced without too much duplicative information. Hot spots usually have high variability over short distances, so closer spacing is appropriate.